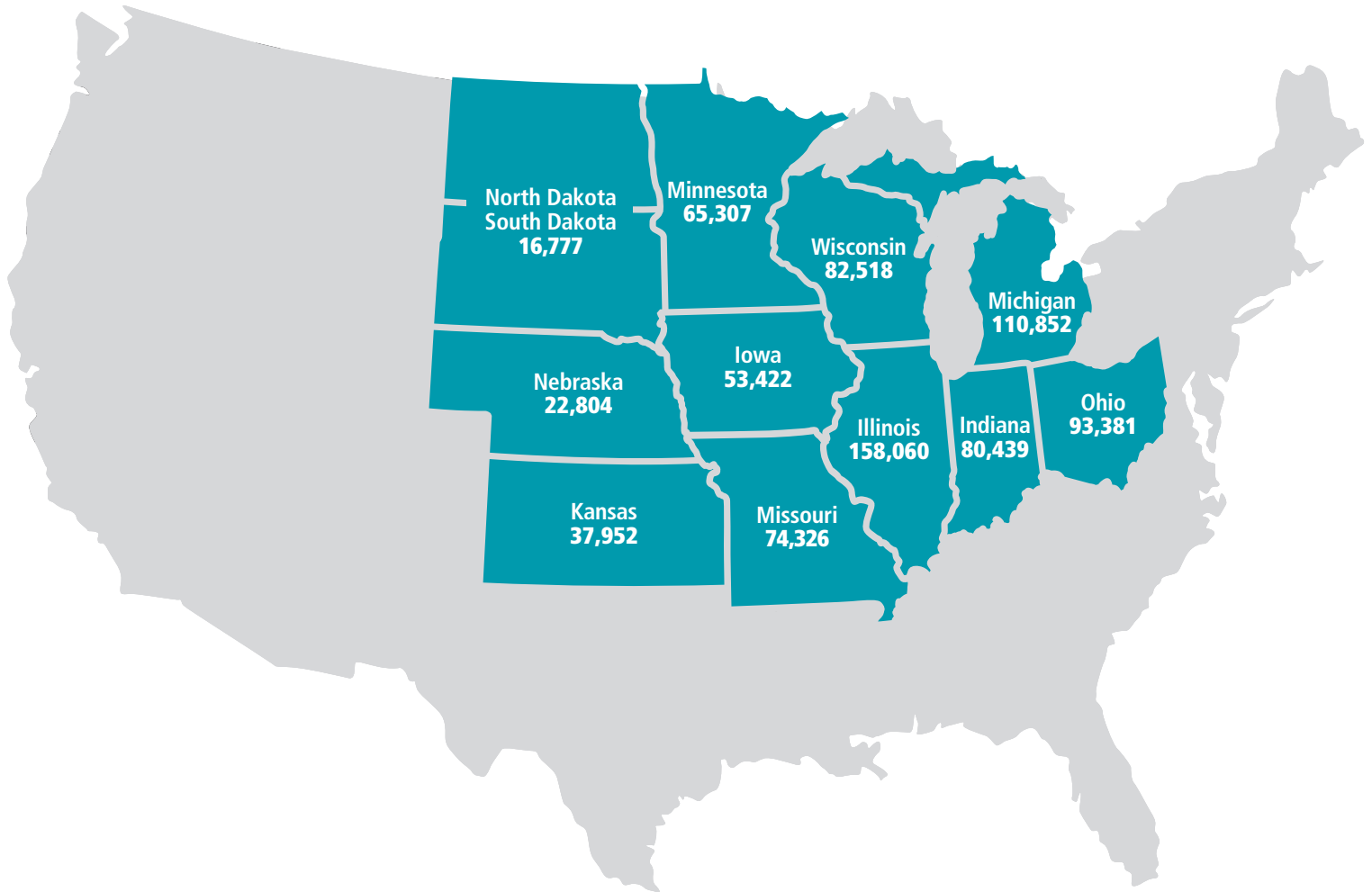


Midwest Living Circulation



► **2015 RATE BASE: 950,000**

Source: Midwest Living circulation based on geographic data from the June 2015 AAM Statement and includes total paid and verified subscriptions, digital replica and single copy sales. The above total circulation of 795,838 is for the 12 Midwest states only, 84% of the total rate base.

For more information contact your Midwest Living Account Manager.
To view the Midwest Living Online Media Kit, log on to:
midwestliving.com/mediakit